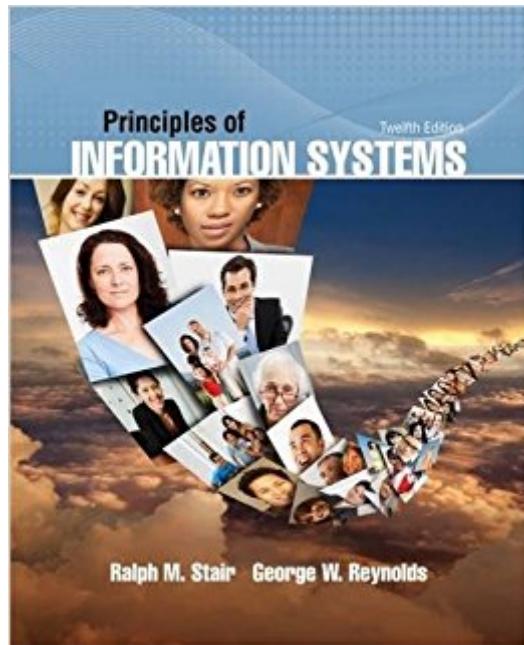The book was found

Principles Of Information Systems

Synopsis

Equipping you with a solid understanding of the core principles of IS and how it is practiced, PRINCIPLES OF INFORMATION SYSTEMS, 12E covers the latest research and developments from the field and their impact on the rapidly changing role of today's IS professional. The book includes expansive coverage of mobile solutions, energy and environmental concerns, cloud computing, IS careers, virtual communities, global IS work solutions, and social networking. You learn firsthand how information systems can increase profits and reduce costs as you explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The book also introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. A long-running example illustrates how technology was used in the design, development, and production of this book. No matter where your career path may lead, PRINCIPLES OF INFORMATION SYSTEMS, 12E can help you maximize your success as an employee, a decision maker, and a business leader.

Book Information

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Customer Reviews

Dr. Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London.

Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin.Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

The kindle version of this book is broken. I REPEAT.. DO NOT GET THE KINDLE VERSION OF THE BOOK. Another reviewer pointed this out but I made the mistake of not reading the reviews and here I am now. 5 days behind in my class praying my physical copy arrives on time.Now I have to pay for the full version of the book instead of renting it. is blaming this on the publisher. It is a bunch of BS though. AND THE CUSTOMER SERVICE I GOT WITH REGARD TO THIS WAS COMPLETE S***. IS ON THE WAY DOWN IF THIS IS HOW THEY ARE GOING TO START TREATING CUSTOMERS.

Chocked full of information. The test bank produced by the publisher (not included) seems to be geared for a tech school level class, not a graduate level class. (Example: T or F : Oracle enjoys a 45% market share) However, that is really no reflection on the text itself. I mention it only to say if your class uses this publisher's test bank, be prepared to memorize endless minutiae.

If you are taking this class online you DON'T NEED THE BOOK!!! Seriously, save your money and use google or bing. This is a good but generic book, everything is online.

This is the worst book ever. Definitions and concepts are ambiguous, incosistent and sloopy. When explaining the difference of closely related terminologies, the author seems to be going off tangent, without explaining the actual difference.

This book reads like a high school intro to computing. Thank God I just rented it because I cannot stand to read the 40+ page chapters that do not have any useful or (relevant) information in it. Textbooks on Tech and Computing need to be updated nearly yearly and I have no problem paying more for a recent edition if it is better than this. Unnacceptable for a graduate level course.

I rarely hate textbooks. Unfortunately this was a required book, along with two others for my computer class. This book has unnecessarily long chapters that droned on and on. (Sometimes succinctness is a good thing.)

Just couldn't get into it!

Terrible condition. Spine was tearing off. Book was packed very poorly with pages folded. I hope this book lasts through the term.

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